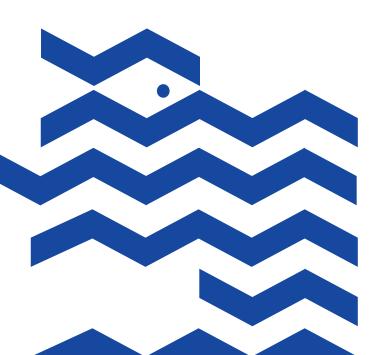# DAY 1 - Wednesday 15

MATCH-MAKE

With whom will you work?
Individuals will be matched to appropriate teams

IDEATE

What will you work on?
Ideas and challenges will be presented and exchanged

CREATE

Teams will deliver a first version of their solution

08.30 - 09.00	Registration @ PLENARY ROOM
09.00 - 09.10	**Welcome, Introduction to the Open Sea Lab** • **DIMITRI SCHUURMAN,** imec @ PLENARY ROOM
09.10 - 09.40	**EMODnet:** Challenges & Opportunities @ PLENARY ROOM • **JAN-BART CALEWAERT** EMODnet Secretariat • **SIMON CLAUS,** VLIZ • **IAIN SHEPHERD** DG MARE
09.40 - 10.00	**Enabling Maritime Big Data Scenarios** @ PLENARY ROOM • **MARIA SOTIROPOULOU,** Big Data Ocean Project HCMR
10.00 - 10.30	**Keynote** - Future of Marine Data Collection & Sharing: @ PLENARY ROOM The Digital Ocean • **DAVID MILLS,** iMarDIS-SEACAMS
10.30 - 11.00	Coffee break & networking @ PLENARY ROOM
11.00 - 12.15	Ideation @ ROOM 1,2,3
12.15 - 13.30	Networking Lunch @ PLENARY ROOM
13.30 - 14.45	Ideation @ ROOM 1,2,3

	@ ROOM 1	@ ROOM 2
14.45 - 16.00	Matchmaking	Open the Data
16.00 - 17.15		Open the Data

WORKSHOPS

17.15 - 19:00	**Cocktail** @ PLENARY ROOM

DAY 2 - Thursday 16

CREATE
Teams will deliver a second version of their solution

VALIDATE
Assumptions will be validated with external users

ITERATE
Refine and revise solutions

08.30 - 09.00   Kicking off the day with coffee @ PLENARY ROOM

09.00 - 09.30   **Keynote** - Marine Data: Challenges and Solutions
- **GERBEN DE BOER**, Van Oord @ PLENARY ROOM

	@ ROOM 1	@ ROOM 2	
09.30 - 10.45	Technical Wisdom of the Crowd	Innovatrix	WORKSHOPS
10.45 - 12.00	Technical Wisdom of the Crowd	User Testing	

12.00 - 13.00   Networking Lunch @ PLENARY ROOM

The Ocean Hackathon
- **JULIETTE RIMETZ**, Technopôle Brest-Iroise

13.00 - 14.15	Technical Wisdom of the Crowd	Design	WORKSHOPS
14.15 - 15.30	Technical Wisdom of the Crowd	User Testing	
15.30 - 16.45	Technical Wisdom of the Crowd	Design	

DAY 3 - Friday 17

ITERATE

Further refine and revise solutions based on validation and coaching feedback

PITCH

Teams will present their solution in a short pitch presentation

CLOSE

Prize-giving followed by evening reception and networking

08.30 - 09.00	Kicking off the day with coffee @ PLENARY ROOM	
09.00 - 09.30	Free work time & consultation	

	@ ROOM 1	@ ROOM 2
09.30 - 10.45	Storytelling & How to Pitch	
10.45 - 12.00	Pitching test	Business Modeling & Open Data

WORKSHOPS

12.00 - 13.00	Networking Lunch @ PLENARY ROOM
13.00 - 15.00	Finalize the pitch

PLENARY CLOSING AT ING

15.00 - 15.30	**Welcome and Opening** Addresses by:
	• European Commission
	• Flemish Government and Flanders Marine Institute
15.30 - 17.00	**Pitching competition & Demo's**
17.00 - 17.30	**Closing Keynote** - Open Data Benefits and Challenges
	• **FRÉDÉRIC BARDOLLE**, Data for Good
17.30 - 18.00	**Closing Addresses, Jury Deliberation & Award ceremony**
18.00 - 20.00	**Networking reception**